



**inreach**

**Corporate  
Partnership Guide**

*Seek LGBTQ+ resources.  
Reach safety.  
Find belonging.*

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## About InReach (formerly AsylumConnect)

**80+:** In 80+ countries around the world it remains illegal or fundamentally unsafe to live openly as a LGBTQ+ person.

**1,700,000+:** There are 1.7M+ cases backlogged in the U.S. immigration court system.

**300+:** Already in 2022, 300+ bills have been introduced across the U.S. targeting the trans community.

**40%:** An estimated 40% of homeless youth in the U.S. identify as gay or transgender: 4x higher than the average population.

**21.6%:** LGBTQ+ people in the U.S. have a collective poverty rate of 21.6%, as compared to 15.7% for their straight cisgender peers.

Co-founded by a gay asylum seeker and trans American at the University of Pennsylvania, InReach is a 501(c)(3) nonprofit organization providing **the world's first tech platform matching LGBTQ+ people with safe, verified resources.**

Since launching in 2016, InReach's free web and mobile resource platform has made **200,000+ matches** between LGBTQ+ people fleeing persecution (including asylum seekers, refugees, undocumented immigrants and homeless youth) and independently verified affirming legal, medical, mental health and social service providers. InReach's free technology is currently available in the United States, Canada, and Mexico.

**Our Mission:** To ensure safe help is **InReach** for all members of the LGBTQ+ community.

**Our Vision:** With InReach at scale, every LGBTQ+ person in need will know where it is safe to go for help.

**Our Values:** Belonging, Acceptance, Intersectionality, Innovation, Inclusivity, Safety, Trust, Affirming, Freedom, Diversity, Equity

# Testimonials

“I know that I either leave this place or die. Any information {on the LGBTQ asylum process} will be very valuable to me as I am all by myself here. I have no friends knowing about me nor any family member. **My only source is the internet.**”

-Trans asylum seeker from the Middle East to InReach

“If InReach had existed when I was applying for asylum it would have made my life much easier. **InReach’s work truly saves lives.** I was homeless for about three years because I could not find services for undocumented lesbians, work, or anyone who could explain to me how the immigration proces work[ed] and what my options were.”

-Lesbian asylee from Mexico

“It’s wonderful to see InReach continue to thrive. **I will be needing it now more than ever.** A huge thanks to [InReach] for all the work and advocacy you are doing for us; especially a time like this.”

- Bisexual asylum seeker from Jamaica

# Founding Story & History

Our co-founders Sy and Jamie met as college students at the University of Pennsylvania. Sy told Jamie about how he could not live authentically in his home country where it is still illegal to be gay. And Sy shared his experience struggling to find safe resources as an LGBTQ+ asylum seeker in the United States. As a trans man from a conservative background, Jamie deeply connected with Sy's story.

So, during their senior year, Sy and Jamie co-founded AsylumConnect, a 501(c)(3) nonprofit organization that built the world's first technology platform for LGBTQ+ asylum seekers and other LGBTQ+ people fleeing persecution. Our organization is founded on the belief that every LGBTQ+ person deserves the safety and freedom to live authentically.

**In May 2022, AsylumConnect became InReach.** Since launching our App in 2016, we have seen the platform be used by a wide variety of LGBTQ+ people, not just those seeking asylum. We rebranded to better communicate and reflect the value of our App to a broader user base. We are committed to ensuring all members of the diverse LGBTQ+ community—including asylum seekers and refugees, undocumented and other immigrants, young people experiencing homelessness, those facing family or community rejection due to their identity,

With InReach at scale, **every** LGBTQ+ person will know where it is safe to go for help regardless of their sexual orientation, gender identity, immigration status, race/ethnicity or income level.

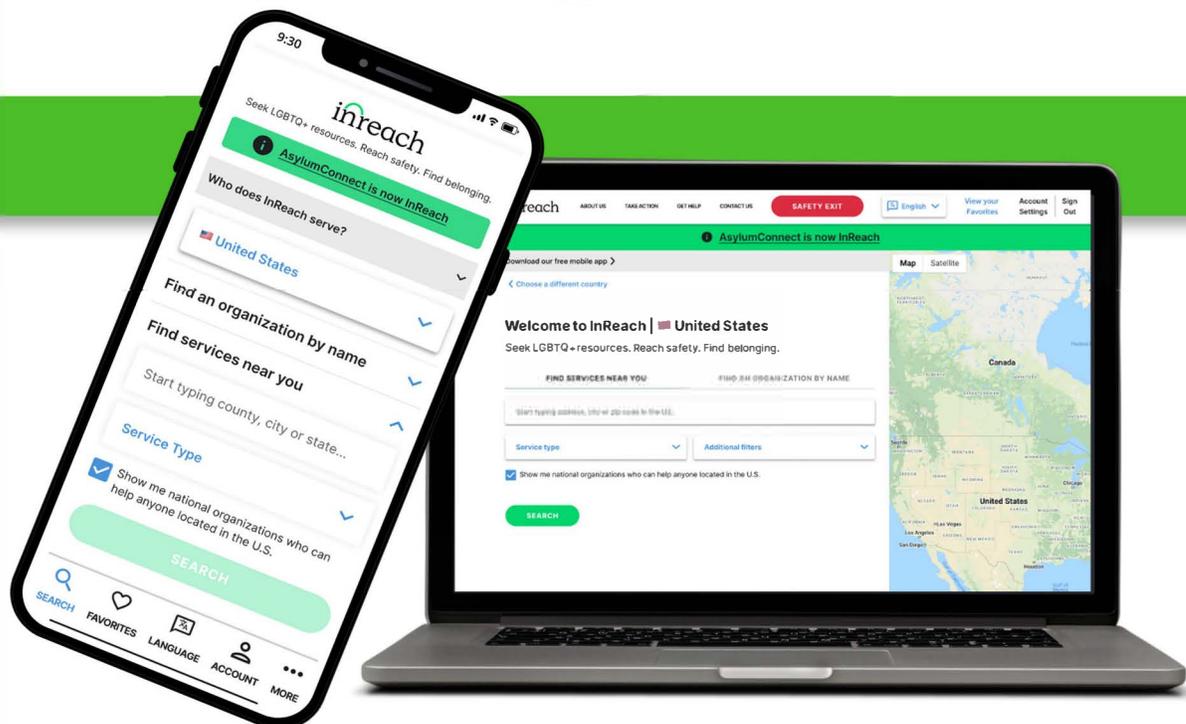
# The InReach App

InReach is the world's first tech platform matching LGBTQ+ people with safe, verified resources. InReach's free technology instantly matches LGBTQ+ people fleeing persecution and other LGBTQ+ people in need with independently verified, affirming medical and mental health care, immigration and other legal help, safe housing, education and employment opportunities, translation services, community support, and more critical support services.

InReach is for the entire diverse LGBTQ+ community – including asylum seekers and refugees, undocumented and other immigrants, young people experiencing homelessness, those facing family or community rejection due to their identity, those living with HIV/AIDS, and other transgender and non-binary people in need of safe resources.

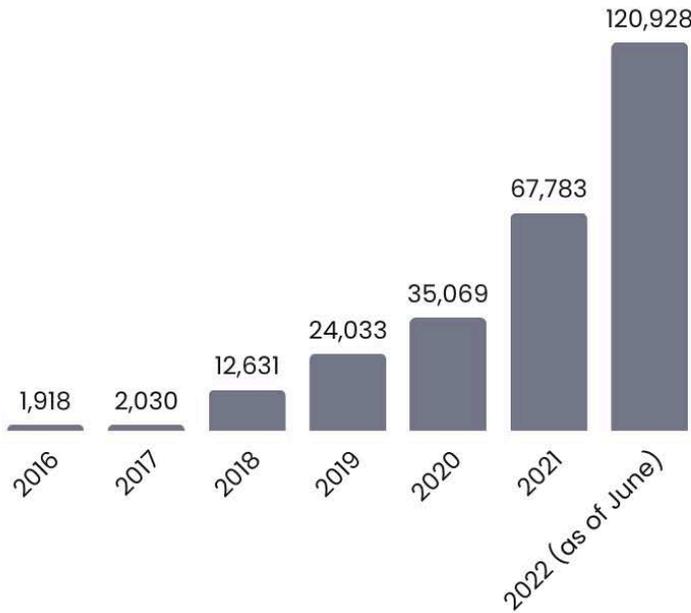
The free InReach App is available on web, mobile web, and native iOS and Android. The App is available in all 50 U.S. states, the District of Columbia and U.S. territories.

Together, we can ensure all members of the diverse LGBTQ+ community—including asylum seekers and refugees, undocumented immigrants, young people experiencing homelessness, those facing family or community rejection due to their identity, people of color, and other transgender and non-binary people in need—always have trusted information on where it is safe to go for help.



# Our Impact

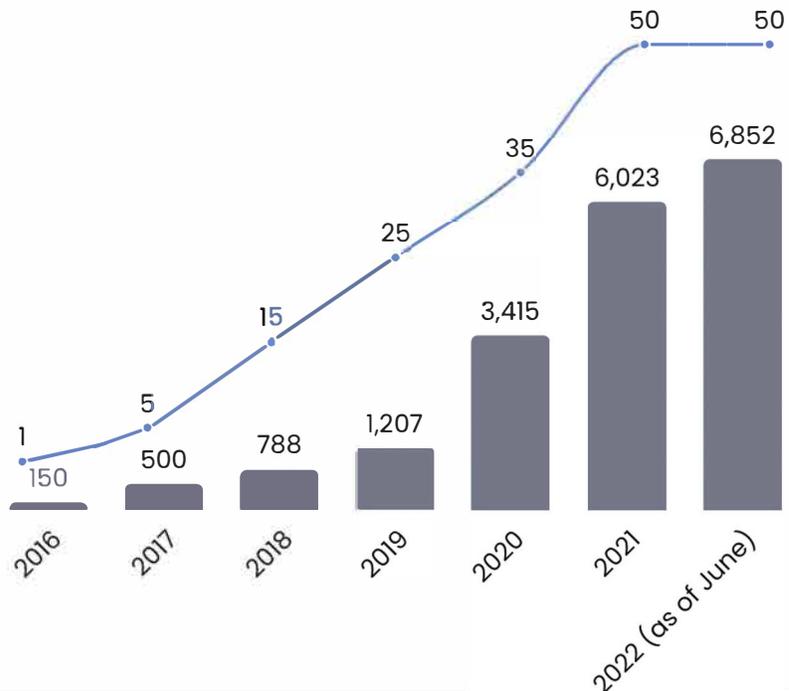
Since launching in 2016, the free InReach App has made **over 250,000 matches** between LGBTQ+ people in need and independently verified direct service providers.



**Our Product Growth**  
(user sessions)

The InReach App lists safe, verified resources in all 50 U.S. states, the District of Columbia and U.S. territories, Canada, and Mexico.

**Verified Service Coverage Growth**



\*For more information on our unique tailored verification process, visit our website: [inreach.org/vetting-process](https://inreach.org/vetting-process)

# Featured User Stories

**We routinely hear success stories of how our free technology has impacted LGBTQ+ lives.**

How has InReach (formerly AsylumConnect) helped you or your LGBTQ+ clients find safe resources?



## New InReach Ambassador Network

Our Ambassadors have successfully leveraged our free technology to access safe, verified resources for themselves or their clients. Our Ambassadors draw on their personal experiences using the free InReach App to serve as spokespeople for our organization.

[Meet our Ambassadors](#)

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## Additional User Stories

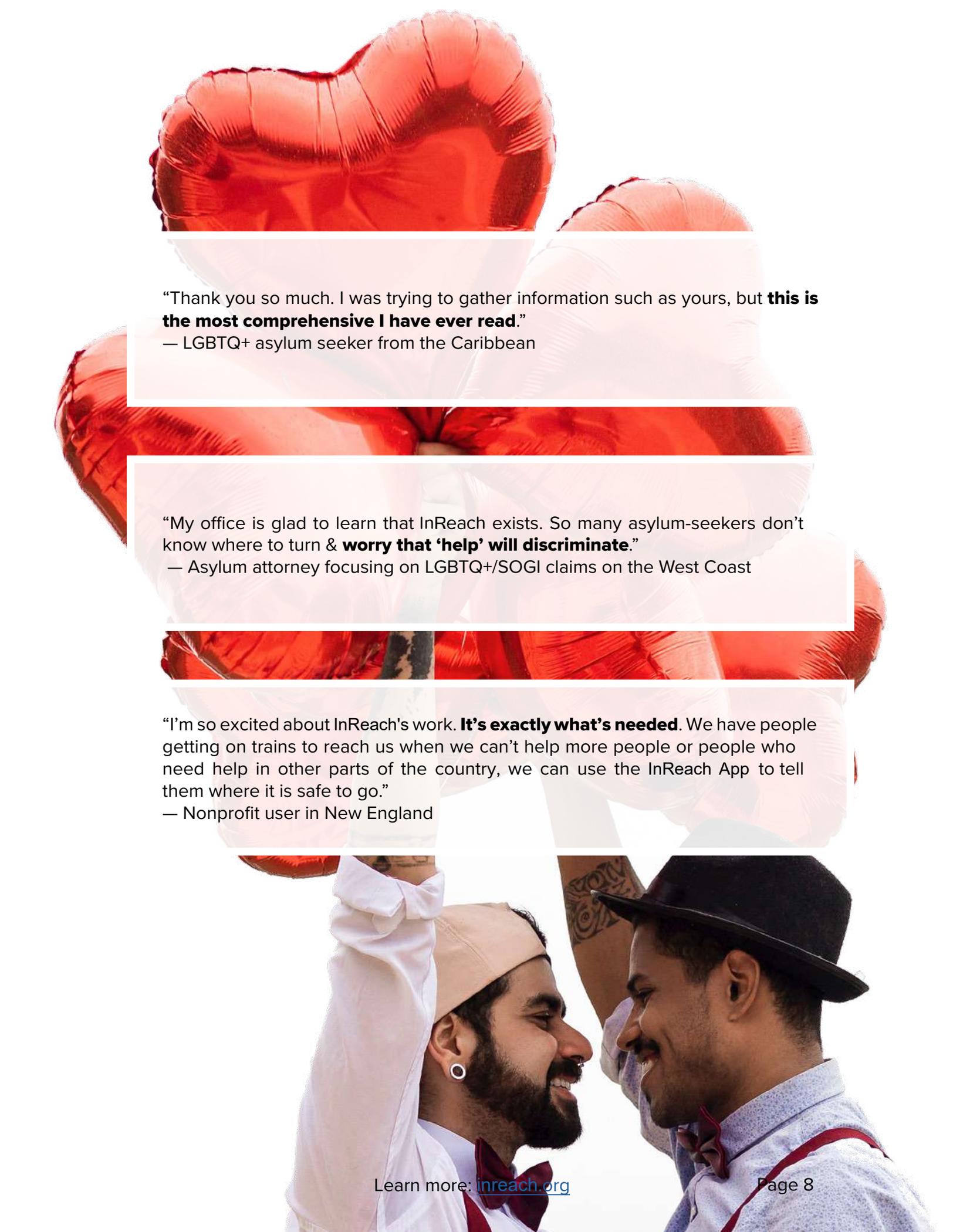
“SARA” is a trans woman living in the Bronx, New York, who fled her home country of Nigeria due to multiple death threats because of her gender identity. When searching for safe services, Sara faces multiple barriers due to her identity as a trans person, an undocumented immigrant, a non-native English speaker and a person of color. While she wants to remain in the U.S. to avoid the life-threatening situation she faces in Nigeria, she was unaware of asylum protections until she is referred to InReach by a friend. She uses InReach to find a pro bono attorney with expertise in serving members of the LGBTQ+ community. She also uses the InReach App to easily find a free support group for trans women of color and a pro bono, trans-affirming doctor and therapist. As an undocumented person, Sara appreciates the App’s ability to filter out direct service providers that require specific documentation (photo ID, proof of age/income/residence, medical insurance, a referral) to access. She trusts InReach due to its unique emphasis on confidentiality and user safety, and LGBTQ+ affirming care.

“EVAN” is a college student from Uganda. During their time in college, Evan “came out” as nonbinary. Evan now fears returning to Uganda after graduation and begins investigating their options to stay in America. They are referred to InReach by their school’s LGBTQ+ student club. Evan is relieved to hear of InReach and immediately feels a sense of validation and hope. Evan uses InReach’s free App to connect with a pro bono attorney with experience in LGBTQ+ asylum to discuss their legal options. Evan also uses InReach to quickly find LGBTQ+ affirming medical and mental health care, as well as to line up short-term housing for after graduation.

**“ANASTASIA” is a queer woman who left Russia after threats of violence because of her LGBTQ+ identity. She came to the U.S. on a short-term visa to attend a conference in Brooklyn, New York. Upon arrival in Brooklyn, she began to apply for LGBTQ+ asylum. Before arriving, Anastasia is mainly concerned with finding LGBTQ+ affirming housing and uses InReach to plan ahead. Once she is in Brooklyn, Anastasia moves into the housing she found on InReach. Her priority now becomes finding an experienced lawyer to help file her asylum application. Then she is interested in finding local clothing, food, affirming medical and mental health care, and LGBTQ+ inclusive social support. She remains hesitant in meeting new people, as she worries about facing the homophobia she did in Russia. She still worries about her family’s safety in Russia, and so she is also concerned with anonymity. Anastasia relies on InReach’s free, confidential resource app to answer all of her resettlement questions, and she takes special comfort in knowing the app is private and all service providers listed are verified to be LGBTQ+ affirming.**

**“ERIC” is a bisexual man who fled his home country in Asia after physical and verbal attacks due to his sexual orientation. Upon arrival in San Francisco, California, Eric applies for LGBTQ+ asylum in hopes of living authentically. However, due to the U.S. immigration case backlog of over one million cases, Eric is told his asylum case may not be heard for months or even years. Eric hasn’t yet received his employment authorization document (EAD), which is required to legally work in the U.S., and has nowhere to go during this long wait. Eric’s attorney refers him to InReach so he can survive the lengthy asylum process. Eric uses InReach’s free app to find a local support group for Asian LGBTQ+ immigrants, free and confidential rapid HIV testing, emergency housing and a free English as a Second Language (ESL) class. Eric finally begins to feel at home.**





“Thank you so much. I was trying to gather information such as yours, but **this is the most comprehensive I have ever read.**”

— LGBTQ+ asylum seeker from the Caribbean

“My office is glad to learn that InReach exists. So many asylum-seekers don't know where to turn & **worry that 'help' will discriminate.**”

— Asylum attorney focusing on LGBTQ+/SOGI claims on the West Coast

“I'm so excited about InReach's work. **It's exactly what's needed.** We have people getting on trains to reach us when we can't help more people or people who need help in other parts of the country, we can use the InReach App to tell them where it is safe to go.”

— Nonprofit user in New England

# Featured Supporter Testimonials



“The work that InReach (formerly AsylumConnect) is doing for the LGBTQ+ community is more important now in 2019 than ever before. I am beyond proud to support them in their mission of providing access to care and resources for LGBTQ+ asylum seekers, and that our technology is going to play even a small role in helping them improve the lives of their community of users.”

— Dennis Crowley, Co-Founder & Executive Chairman, Foursquare



“We are proud to support our CGI U students turning #IdeasIntoAction through **critically important** mental health initiatives. [Jamie] Sgarro [ & InReach] is working to help LGBTQ people seek refuge from persecution in their home countries.”

— Former U.S. President Bill Clinton

“The Forbes 30 Under 30 list has become the preeminent recognition for the most up-and-coming visionaries, game-changers and pioneers the world has to offer – and we can’t wait to see what they accomplish next.”

— Randall Lane, Chief Content Officer, Forbes



# Our Foundation Partners



Sidney Stern

BROOKLYN  
COMMUNITY  
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Charitable  
Trust



Memorial Trust



Harris and Frances  
Block Foundation



NYC  
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The MCJ Amelior  
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Business Today  
Magazine • Conferences • Seminar Series • Online Journal



STONEWALL  
Community Foundation



# Additional Supporters



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 **linktree**



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GSBI® Alumni**

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Party™**

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**World Justice  
Challenge 2022**

 **seeker**

**URBAN  
JUSTICE  
CENTER**



**KUSH  
QUEEN®**



**U.S. COMMITTEE  
FOR REFUGEES AND IMMIGRANTS**



**The Center for  
Social Impact Strategy**

# Featured Collaborations

## Microsoft 2022 Pride Month 'Pride Has No Borders' Campaign

Microsoft invited Executive Director Jamie to share about his work co-founding and leading InReach as part of their Pride 2022 Campaign. The goal of Microsoft's Pride Campaign was to increase awareness of Microsoft's ongoing commitment to supporting the LGBTQI+ community and to celebrate and bring visibility to LGBTQI+ people. The campaign was both an internal and external social campaign with global reach.

Jamie's participation included a feature in Microsoft's 'Pride Has No Borders' video. Watch the video [here](#).

Microsoft also featured Jamie's work with InReach on their website as part of the 2022 "Pride Stories" series. Read the story [here](#).

## Mercedes-Benz 2022 Pride Month Campaign

During Pride Month 2022 and beyond Mercedes-Benz will tell global stories of safe transport for the LGBTQIA+ community, driving awareness around the importance of this cause and minting new allies. Mercedes created a range of image and video content (examples [here](#), [here](#), [here](#) and [here](#)) featuring InReach that will live on Mercedes' global channels.

As part of this campaign, Mercedes-Benz donated \$25,000 to InReach as a charitable partner.



# Partnership Opportunities

Companies interested in partnering with InReach can select from a variety of virtual employee engagement experiences, or opt to purchase a corporate partnership package for sustained collaboration throughout the year.

## **EMPLOYEE ENGAGEMENT OPPORTUNITIES**

Support InReach's lifesaving work by purchasing a virtual lunch and learn session, or other customizable virtual employee engagement opportunity. Companies are welcome to purchase a one-time engagement or a series of engagements for a reduced price.

### **“Lunch and Learn” Events**

Our presenters deliver informative and engaging virtual “Lunch & Learn” sessions. We will work with your company to customize the session to meet your employees’ specific interests.

- **Sample Session Topics:**
  - Technology For Good
  - Diversity, Inclusion & Equity
  - Global LGBTQ+ Rights
  - Transgender Rights
  - Forced LGBTQ+ Migration
  - The U.S. Asylum System
  - Working With LGBTQ+ Clients
  - How Companies/Employees Can Support InReach
- **Sample Session Length:** 30-60 minutes (including an interactive Q&A session)
- **Sample Video-Conferencing Platforms:** Zoom, Webex, Microsoft Teams
- **Session Rates:** Our virtual lunch and learn prices start at **\$2,500 USD per session**. We also offer reduced pricing for companies interested in booking multiple sessions. Please [get in touch](#) for more information.

## Other Custom Remote Employee Engagement Opportunities

### Employees Contribute Their Local Community Expertise (Local Community Reviewer)

**\*This is a great volunteer opportunity for LGBTQ+ employee resource groups (ERGs) and other related affinity groups!**

We are looking for local LGBTQ+ and allied community members to leverage their local expertise to help us ensure the free InReach App remains as accurate and helpful as possible for their local community. Volunteers will review the verified organizations listed in the InReach App for their local community and share feedback with the InReach team. Volunteers will also share their local expertise with our users by writing public reviews on the profile pages of the verified service providers listed in the InReach App, and suggest new affirming organizations in their community for inclusion in the App. Your employees can volunteer as Local Community Reviewers by devoting approximately 2-5 hours per month to InReach (hours are flexible). ERGs can also organize a Marathon Local Community Resource Review Session for an impactful day of volunteering where your employees come together for a day to review the local organizations listed in the InReach App, use their local knowledge to write public reviews on the verified providers listed in their area, and suggest new local resources for inclusion in the App.

### Verification Phone Bank

Host a phone bank at your offices (or remotely with your employees working from home) for an impactful day of volunteering! Employees will complete InReach's virtual training program before conducting verification outreach (via phone, email and social media) to direct service providers on the ground to help expand the world's first tech platform matching LGBTQ+ people with safe, verified resources. (\*Learn more about our unique vetting process [here](#).)

### Remote Hackathon

Host a hackathon at your offices (or remotely with your employees working from home) for a meaningful day of volunteering for your company's engineers and UX/UI designers.

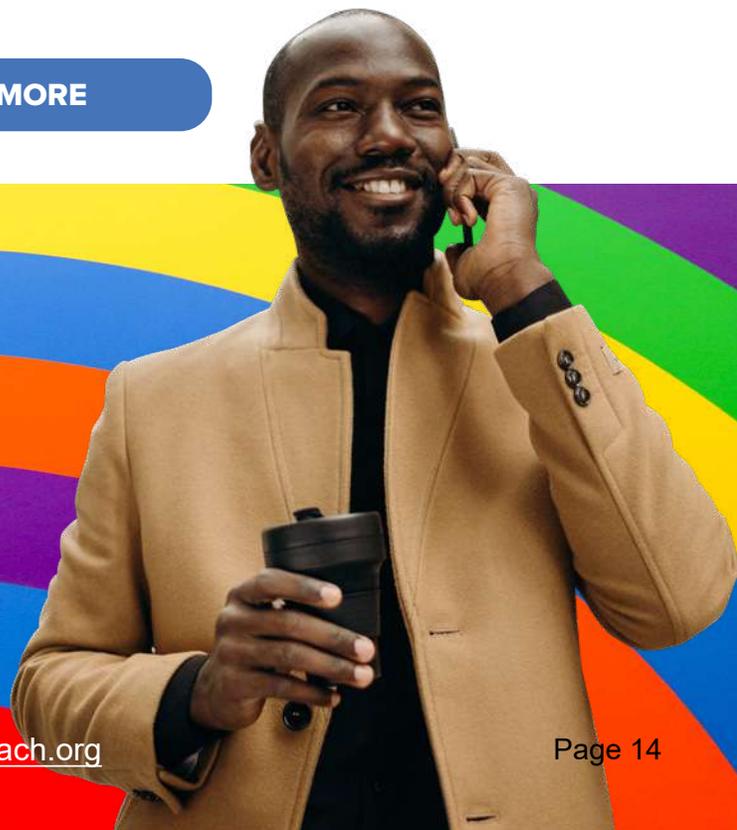
### Remote Translation (Spanish)

Make a difference through translation! Bilingual (Spanish/English) employees will complete InReach's virtual training on how to translate LGBTQ+ terminology and perform data entry before leveraging their Spanish language skills for good.

Please [get in touch](#) for more information on pricing for custom virtual employee engagement opportunities.

[LEARN MORE](#)

Learn more: [inreach.org](https://inreach.org)



# Corporate Partnership Packages

Our corporate partners support trans and queer people fleeing persecution and other LGBTQ+ people in need in their quest to live authentically while demonstrating a strong commitment to equality, innovation, diversity, equity and inclusion. We customize our corporate partnerships to align with our partners' goals.

*Interested in forging a deeper partnership with InReach? Learn more about our five corporate partnership packages below.*

## Pride Partner (\$5K-\$10k)

- Logo placement on InReach's website
- Logo inclusion on promotional materials for one (1) event hosted by the InReach Junior Board of young professionals
- Logo placement in annual report
- Feature in one (1) email newsletter
- Two (2) mentions on social media

## Freedom Partner (\$10K+)

- Logo placement on InReach's website
- Logo inclusion on promotional materials for one (1) event hosted by the InReach Junior Board of young professionals
- Logo placement in annual report
- Feature in one (1) email newsletter
- Three (3) mentions on social media
- One (1) customized virtual lunch and learn event per year
- Option for a company representative to speak to the InReach Junior Board of young professionals (via our remote guest speakers series)



## Liberty Partner (\$25K+)

- Logo placement on InReach's website
- Logo inclusion on promotional materials for one (1) event hosted by the InReach Junior Board of young professionals
- Logo placement in annual report
- Feature in two (2) email newsletters
- Four (4) mentions on social media
- Up to (2) customized virtual lunch and learn events per year
- Option for a company representative to speak to the InReach Junior Board of young professionals (via our remote guest speakers series)
- Up to one (1) additional customized employee engagement opportunities per year, such as:
  - We will work with your LGBTQ+ employee resource group (ERG) or other relevant affinity group to enable your employees to contribute their local community expertise to help advance InReach's mission
  - Host a verification phone bank at your offices (or remotely) for an impactful day of volunteering where employees can contribute directly to InReach's resource verification process and help build the world's first tech platform matching LGBTQ+ people with safe, verified resources
  - Sponsor the InReach Junior Board's remote Guest Speaker Series and invite your employees to attend the presentation
  - Up to five (5) guaranteed spaces on the InReach Junior Board for eligible employees (ages 21 to 40) at your company
  - For tech companies: Partner with InReach to host a hackathon and invite your engineers and UX/UI designers to develop a new feature for the InReach App

## Equality Partner (\$50K+)

- Logo placement on InReach's website
- Logo inclusion on promotional materials for one (1) event hosted by the InReach Junior Board of young professionals
- Logo placement in annual report
- Feature in two (2) email newsletters
- Four (4) mentions on social media
- Up to three (3) customized virtual lunch and learn events per year
- Option for a company representative to speak to the InReach Junior Board of young professionals (via our remote guest speakers series)
- Option for a company representative to join the InReach advisory council
- Up to two (2) additional customized employee engagement opportunities per year, such as:
  - We will work with your LGBTQ+ employee resource group (ERG) or other relevant affinity group to enable your employees to contribute their local community expertise to help advance InReach's mission
  - Host a verification phone bank at your offices (or remotely) for an impactful day of volunteering where employees can contribute directly to InReach's resource verification process and help build the world's first tech platform matching LGBTQ+ people with safe, verified resources
  - Sponsor the InReach Junior Board's remote Guest Speaker Series and invite your employees to attend the presentation
  - Up to ten (10) guaranteed spaces on the InReach Junior Board for eligible employees (ages 21 to 40) at your company
  - For tech companies: Partner with InReach to host a hackathon and invite your engineers and UX/UI designers to develop a new feature for the InReach App

## Justice Partner (\$100K+)

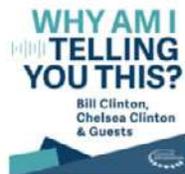
- Logo placement on InReach’s website
- Logo inclusion on promotional materials for one (1) event hosted by the InReach Junior Board of young professionals
- Logo placement in annual report
- Feature in three (3) email newsletters
- Four (4) mentions on social media
- Up to four (4) customized virtual lunch and learn events per year
- Option for a company representative to speak to the InReach Junior Board of young professionals (via our remote guest speakers series)
- Option for a company representative to join the InReach governing board of directors
- Up to four (4) additional customized employee engagement opportunities per year, such as:
  - We will work with your LGBTQ+ employee resource group (ERG) or other relevant affinity group to enable your employees to contribute their local community expertise to help advance InReach’s mission
  - Host a verification phone bank at your offices (or remotely) for an impactful day of volunteering where employees can contribute directly to InReach’s resource verification process and help build the world’s first tech platform matching LGBTQ+ people with safe, verified resources
  - Sponsor the InReach Junior Board’s remote Guest Speaker Series and invite your employees to attend the presentation
  - Up to fifteen (15) guaranteed spaces on the InReach Junior Board for eligible employees (ages 21 to 40) at your company
  - For tech companies: Partner with InReach to host a hackathon and invite your engineers and UX/UI designers to develop a new feature for the InReach App



# Press Highlights



teenVOGUE



HUFFPOST

THEADVOCATE

Philadelphia  
MAGAZINE

OUT

The Seattle  
Times

June 2022 The Clinton Foundation

[One CGI U Alum's Journey to Harness Technology to Connect LGBTQ+ Individuals with Safe, Verified Resources](#)

June 2022 ABC 7 New York

[Watch the 2022 NYC Pride March](#) (InReach featured at ~12 mins)

June 2022 The World Justice Project Announcement

[World Justice Challenge Winners announced in The Hague](#)

May 2022 InReach Press Release Announcement

[AsylumConnect Rebrands to InReach, Reflecting Growing LGBTQ+ User Base](#)

August 2021 Linktree Company Announcement

[Linktree Announces Passion Fund Winners](#)

June 2021 Los Angeles Blade

[It's time to prioritize the plight of trans and queer refugees \(Op-ed\)](#)

April 2021 Greatist

[Millennial Change Makers](#)

August 2020 NBC OUT

[Trump proposals threaten LGBTQ asylum-seekers' hopes of refuge in U.S.](#)

July 2020 The American Prospect

[The Public Comment Battle to Save American Asylum](#)

July 2020 Forbes

[Trump's New Asylum Regulations Could Have Devastating Effects For LGBTQ People. The Leaders Of AsylumConnect Explain Why.](#)

# Press Highlights (cont.)

June 2020 The Hill

[This World Refugee Day and Pride month we need to save LGBTQ asylum \(Op-ed\)](#)

April 2020 Fast Company

[World Changing Ideas Awards 2020: Apps Finalists and Honorable Mentions](#)

December 2019 Forbes

[Forbes 30 Under 30, Class of 2020 \(Law & Policy List\)](#)

November 2019 GO Magazine

[This New App For LGBTQ Asylum Seekers Is A Game-Changer](#)

September 2019 Teen Vogue

[LGBTQ Asylum Seekers Face Layered Marginalization, So These Four Organizations Are Here to Help](#)

August 2019 Forbes

[Jamie Sgarro's AsylumConnect Helps LGBTQ Asylum Seekers Access Safe Services](#)

June 2019 Clinton Foundation's "Why Am I Telling You This?" Podcast

[Stonewall 50: Pride, Progress, and the Future Fight for LGBTQ+ Rights Episode \(Podcast\)](#)

June 2019 NowThis

[AsylumConnect Helps LGBTQ+ Asylum Seekers Find Resources in the U.S. \(Video\)](#)

January 2019 The Advocate

[LGBTQ Asylum Seekers Cannot Wait Safely in Mexico \(Op-ed\)](#)

August 2018 The Daily Beast

[The Malaysian Gay Man Fighting for His Life, and Many Other LGBT Asylum Seekers](#)

September 2015 Philadelphia Magazine

[Penn Alumni Establish First Ever Online Resource for LGBT Asylum Seekers](#)

## Connect With Us



Facebook (@weareinreach)



Twitter (@weareinreach)



Instagram (@weareinreach)



[YouTube](#)



If you are interested in learning more about our corporate partnership opportunities, please email [corporate.partnerships@inreach.org](mailto:corporate.partnerships@inreach.org). *We'd love to hear from you!*